



Creators of flexmls

Media Contact: Kim Prior

Kprior@FBSData.com

701.499.0347

FOR IMMEDIATE RELEASE

Maine Listings and Greater El Paso Association of Realtors select FBS and the Flexmls System.

Fargo, North Dakota – June 5, 2018 – As they celebrate [40 years in business](#), FBS welcomes two new client-partners, Maine Real Estate Information System, Inc. (Maine Listings) and the Greater El Paso Association of Realtors (GEPAR). Both converting from CoreLogic’s Matrix software to the [Flexmls® System](#), the two clients represent more than 8,000 members (approximately 5,600 in Maine and 2,500 at GEPAR).

A key factor to their shared decision was FBS's clear vision for the future of MLS, based on standards, brought to life with their product lineup of Spark, Spring, and the Flexmls® System (all live and well-proven today), and the Flexmls System’s multi-decade track-record of performance and user satisfaction. Both specifically acknowledge the Flexmls Mobile suite and [Spring Portals](#) as unique, powerful, and valuable to their members and markets. Cathy Libby, Maine Listings CEO says, “We are excited to provide Flexmls, a “next generation” MLS system, to our users. Of highest importance is equipping our members with responsive designed mobile technology - an absolute must in today’s mobile real estate world. With Flexmls, our users will have MLS information on-the-go, at their fingertips with real-time sync. Through that, they can provide their customers with the freshest, most critical real estate information necessary to make an informed home buying or selling decision.”

FBS’s vision and subsequent product strategy have earned them [+99% MLS-client retention rates during the last decade](#). The [Spark® API](#) powers both the Flexmls Mobile platform and the Spring® MLS consumer portal product. Maine Listings licensed the Spring MLS Portal together with the Flexmls System while GEPAR was already a Spring customer. Excited to have all of the pieces come together with FBS, GEPAR CEO Jason Sanchez says, “FBS has an impressive, proven track record of maintaining great partnerships and delivering innovation that positively impacts the MLS, brokers, agents, and consumers. Their Flexmls System was our choice for a reliable, mobile-responsive, future-built MLS system that would deliver value for our members and their customers, especially in conjunction with Spring.” He adds that FBS’s ownership culture and long-term vision for the MLS were also important to their decision: “We have a shared vision for the future of MLS. I feel confident that our shared vision plus solid, future-focused technology and FBS’s commitment to service will be a win for us here at GEPAR.”

FBS is thrilled to welcome both new client-partners and looks forward to an all-company welcoming at their annual client Summit in July in Fargo, North Dakota.

About FBS, Creators of Flexmls

FBS, a 100% employee-owned company is the leading innovator of MLS technology and one of the industry’s largest MLS technology providers with a 40-year history of developing, delivering, and maintaining powerful technology solutions. FBS products (Spring®, Spark®, and the Flexmls® System) create one platform that achieves a long-standing goal of MLS industry leadership by placing MLSSs, brokers, and agents in full control of their data and brand. With nearly 230,000 professional real estate subscribers, the Flexmls System is built on the standards-driven Spark® API, the MLS industry’s first and most innovative Web API. Also powered by Spark, Spring® Portals provide an exceptional, built-for-mobile, online, house-hunting experience for the MLS. Uniquely, as an employee-owned company (ESOP), FBS staff has earned one of the highest customer service performance measurements in any industry (NPS Score 84). Discover more at <http://www.flexmls.com>.

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